



20th Annual Saskatoon Santa Claus Parade

**Public Service Announcement
FOR IMMEDIATE RELEASE**

August 9, 2010

HE'S BACK! or soon will be.....

Saskatoon welcomes the return of Santa to the **20th Annual Saskatoon Santa Claus Parade** on **Sunday November 21st at 1 p.m.** The theme this year is "A Rock N Roll Christmas".

Each year thousands of people line the streets of downtown Saskatoon to view one of the largest winter events in the city. Let's keep this tradition going! So, we need YOU to help to bring smiles back to the faces of Saskatoon children this year!!

Submit your parade registration by October 15, 2010, to enter your company/group into a draw for a special visit from Santa on Christmas Eve!!

To enter a float or volunteer for the day, please call us at 665-4845.

Contact:
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