



“A Rock N Roll Christmas”

Downtown Saskatoon will come alive with the sights and sounds of Christmas during the 20th Annual Santa Claus Parade on Sunday, November 21st beginning at 1 p.m. This year’s parade theme, “A Rock N Roll Christmas” will fill the eyes of Saskatoon children with wonder and delight for Santa and his gifts.

A wide variety of colorful and festively decorated floats will range from musical marching bands and dancers to horse drawn entries and community groups.

Listen for Santa Claus shouting “Ho, Ho, Ho” as he makes his way through the parade route and settles into his comfy house inside the mall for photographs. You will find him in front of The Bay on the main level of Midtown Plaza, where he will stay until December 23rd.

The parade route starts on 20th Street East and Third Avenue South, and winds its way north up Third Avenue to 23rd Street and over to First Avenue, and back down to 20th Street.

Roadblocks will be in effect, so we encourage you to make your way to downtown early to pick your favorite spot for the parade.

Should you wish to enter a float or volunteer at the parade, please contact our Float Coordinator at 306-665-4845.

Submit your parade registration by October 15, 2010, to enter your company/group into a draw for a special visit from Santa on Christmas Eve!!